

## FOR IMMEDIATE RELEASE

## National Cycle Receives 2012 Customer Excellence and Technology Innovation Award

Chicago, IL -- September 27, 2012 -- At a special dinner presentation with members of SABIC Americas Inc. and National Cycle Inc., CEO/President Barry Willey was presented with the 2012 Customer Excellence and Technology Innovation Award by Al Tavero, Commercial Leader; Sandeep Darwan, General Manager; and Todd Wilson, Sales Manager.

SABIC Innovative Plastics, a world leader in providing engineering thermoplastic material solutions, awarded National Cycle for advancing the Lexan® Sheet brand in windshields and other accessories for the powersports industry through innovative technology and product design, while providing excellent customer satisfaction.

A quick tour of National Cycle proves that when passion, innovation and technology combine, the results are undeniable. National Cycle holds more patents for the design and production of motorsports windshields than any other company in the powersports industry and makes the most widely distributed motorcycle windshields in the world. Like other tried-and-true manufacturers, their long-term success is a story of perseverance. In 1974 National Cycle was the world's first company to produce Lexan hardcoated polycarbonate motorcycle windshields, now the worldwide industry standard.

Today, using proprietary hardcoatings applied in their factory, National Cycle is pushing the envelope with their innovative designs and manufacturing of large canopies and curved windshields for advanced three-wheeled motorcycles and scooters and for the green vehicles market. One such vehicle, the MonoTracer MT e150, an electric AC-propulsion powered, enclosed two-wheeler that gets over 300 MPGe, won the latest Progressive Insurance Automotive X Prize in the Alternative Tandem Category.

Early on, National Cycle's President Barry Willey recognized the potential of such vehicles. "If they're going to be a viable choice for the consumer, they cannot weigh two tons. Glass was never a good alternative for these vehicles. We must take advantage of lightweight technology, and at the same time supply the consumer a product that is going to withstand environmental damage and windshield wipers, plus provide a pleasurable commuting experience."

Wherever the powersports industry requires an innovative hardcoated polycarbonate solution, National Cycle will be out in front with world-class expertise and capabilities.

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